

Custer County Tourism

Monthly Board Meeting Agenda

Tuesday, September 10, 2019 ~ 9am to Noon

Westcliffe Town Hall, 1000 Main St

- Call to order
 - Pledge of Allegiance
 - Board Roll Call
 - Recognition of Visitors
 - Public Comment
 - Amendments to Agenda
 - Approval of Minutes
 - Guest Presentations
 - Bill Canda, Heritage Tours of So. Colorado
 - Charles Bogle, CCEDC, Main St WiFi
-

REPORTS

- Chair: CTO Governor's Tourism Conference, Sangre Star Festival
- Financial: Lodging tax, reimbursements
- VistaWorks & Lava Research
 - Media stats, CTO (3) Marketing Grants, Journalist October visit
 - E-Newsletter, Website, YouTube & Trip Advisor
- Chamber of Commerce—Visitor's Center

UNFINISHED BUSINESS

- Discover Guide & Event Calendar (Kathy Reis, CART)
- Main Street WiFi
- Visitor Survey & Sticker Update
- Partner Grants—PR for outreach on Thursday, 11/7, 5pm in The Back Room

NEW BUSINESS

- Tourism Print Collateral for 2020
- Dark Sky Reserve status

Next tourism board meeting - November 12, 2019

Public comment during meeting will be allowed for 1 minute before board vote on a motion.

Go to visitcustercounty.com for Board Meeting Agendas